

NOCCI Balasore Infrastructure Company

The NOCCI Balasore Infrastructure Co is a Special Purpose Vehicle (SPV) to undertake creation of world class common infrastructures under PPP mode for helping industries improve their efficiency & attract new investment to Balasore.

Promoted by the North Orissa Chamber of Commerce & Industry, (NOCCI) the SPV is industry led, and professionally managed, with representatives of GoI and GoO on its board.

For more information please visit- <http://www.nocci.in/noccinew/index.html>

NOCCI Business Park with Exposition, Convention, Trade facilitation, accommodation, recreation facility & a Training Centre (Academy) for skill development, is part of these infrastructure components.



NBIC is looking for suitable candidates for following vacancies;

Job Description

A. Manager-Marketing & Business Development

- Responsible for complete marketing & business development of the company.
- Formulation of business plan and ensure effective communication of the same with the team members.
- Initiating branding activities.
- Take positive control of any National/International Events to be organised by the Company.
- Business development activities in line with Marketing Strategy.
- Communicating, maintaining and developing client relationships.
- Evaluate the financial aspects of events with proposals and marketing strategies of the same.

Applicable Skills:

- A minimum of 5-7 years experience in marketing, sales, business development & event management.
- Candidate must possess MBA /PGDM.
- Superior written and oral communication skills.
- Excellent organizational and time management skills, with the ability to set priorities for self.
- Must have excellent personality & positive attitude

Salary:

There will be no constraint of salary for the deserving candidates and will be the best as per industry standard.

B. Digital Marketing Executive:

- Develop and manage digital marketing campaigns
- Oversee a social media strategy
- Manage and maintain the organisation's website(s)
- Write and optimise content for the website and social networking accounts such as Facebook and Twitter
- Track and analyse website traffic flow and provide regular internal reports
- Attain key performance indicators such as reducing the website bounce rate, increasing dwell time or improving conversion
- Continually work on the Search Engine Optimization of the website(s)
- Edit and post videos, podcasts and audio content to online sites
- Arrange webinars and webcasts
- Create online banner adverts and oversee pay per click (PPC) ad management
- Identify new trends in digital marketing, evaluate new technologies and ensure the brand is at the forefront of industry developments, particularly developments in mobile marketing
- Work on printed material to supplement online products

Applicable Skills:

- A minimum of 2-3 years experience in digital marketing
- Candidate must possess MBA /BBA / Graphic design.
- Superior written and oral communication skills.
- Excellent organizational and time management skills, with the ability to set priorities for self.
- Must have knowledge about Web development skills and Video editing skills
- Must have excellent personality & positive attitude

Salary:

There will be no constraint of salary for the deserving candidates and will be the best as per industry standard.

NOCCI TOOL ROOM



A modern Tool Room with sophisticated engineering machines including CNC has been set up for production of engineering parts & undertaking repair and maintenance work of industries in the vicinity. In addition the machine shop would also help skilling youth and workmen from various industries in machine operation and maintenance.

NOCCI Balasore Infrastructure Company is looking for suitable candidates for following vacancy for Tool Room:-

C. Executive Sales & Marketing (Tool Room)

- To develop markets within the territory of neighbour states and entire Odisha.
- To attend customer service as and when required.
- Identify and establish new business opportunities.
- Monthly Business Target achievement.
- Liaising with clients.
- Preparing tenders, proposals, costing and quotations independently
- Managing and interpreting customer requirements.
- Offering after-sales support services.

Applicable Skills:

- Candidate must have Diploma/ Degree in Mechanical/ Production/ Manufacturing/ Tool Engineering or equivalent.
- A minimum of 3-5 years of experience on sales & marketing of mechanical products and engineering components from very sophisticated Tool Room.
- Sound judgment and good business sense.
- Good communication, techno-commercial, problem-solving & analytical skill.
- Outstanding performance on sales & marketing.

Salary:

There will be no constraint of salary for the deserving candidates and will be the best as per industry standard.

Please send CV to jobs@nocci.in mentioning the post applied for in subject line.

**NOCCi Balasore Infrastructure Company
NOCCi Business Park, Bampada, Balasore-756056 (Odisha)
Telephone-06782-255966**